

## **Abstract**

Thesis “Development of The Rudé právo during 1966 – 1971” deals with the activities of the Rudé právo editors and the development of this periodical at the time in Czechoslovakia, when there were great upheavals in the functioning of the state and especially in the current and cultural life. Society and political power in the period has rapidly changed and the Rudé právo had to respond to this occurring changes. As the central press organ of the Communist Party of Czechoslovakia was bound by the Communist Party directives, content had always to be adapted to the political situation, will of the state representatives and communist ideology. However, even in the way of the editors work occurred in this period of the changes, that were affected of not only their opinion conflicts within, but also of changing legislative regulations in the media. The exceptional period in the development of the Rudé právo is represented by the August days immediately following the intervention of the Warsaw Pact armies, when the sheet has ranked beside the other periodicals that supported political reforms leading to democratization of Czechoslovakia. The thesis analyzes the selected content of the sheet and characterizes it in the context of contemporary political, cultural and social events. It also describes the historical and technical issues related to the issuance of the Communist sheet.